



Summertime and the living is easy!

As the summer heats up and “our season” cools down, summer programming is more important now than ever. We strive for our year-round members to be fully engaged and to have more enjoyment than ever before. This summer, *Camp Wycliffe* will be doing many new golf and tennis events, entertainment and additional dining concepts for more fun in the sun!

On the home front, we have 20 home sales vs 12 homes this same time last year (as of this writing). If this trend continues, 2017 promises to be a record year for membership sales. Home buyers are a mix of new members from young families with children to semi-retired with more than one home to retired / full time resident. As the Club evolves, so will the composition and interests of our membership. Favorable home pricing and robust social activities are factors driving this surge in ownership.

Food and beverage operations trend upward and onward. The newly remodeled Grille is always bustling and is a favorite spot for everyone. Golf is surging, rounds continue to trend strong and the courses are in peak condition. Tennis is busier than ever and added services like Masters Tennis and Pickleball position the Club as compelling reason to be a Wycliffe member for years. Everyone enjoys Bocce and our Bocce League is in summer training for next season. Watch out Valencia, here we come!

In addition to our activities and programming, Wycliffe continues to welcome new friends and members due to the warmth and generosity of its members.

Our ambassador program is a huge success under the guidance of Jackie Ertel. Connecting prospective residents with current Wycliffe members is always beneficial, as the primary source of new members is cultivated from friendships with current members. In coordination with Jackie, team member, Jennifer Coleman has done an outstanding job connecting prospective members with realtors and Ambassadors.

As our internal efforts advance and we proactively nurture every prospect, we will see direct results. Our resident realtors and several outside realtors continue to do a fantastic job; all are contributing to the resurgence of sales.

Let's thank our Ambassadors for sharing their time and being a key influence as prospective members decide to follow the sun to Wycliffe.

Have a great summer, everyone!